$\label{eq:continuous} \textbf{Hodads, Diamond Minds and The Ryan Bowers Foundation}$

PRESENTS

Ryan Bowers -You Are Not AloneSuicide Prevention Run/Walk

Dear Friends.

We are excited to invite you as a sponsor to the **You Are Not Alone** run/walk, in honor of our beloved Ryan. We are determined to continue his legacy by commemorating life with a community campaign for mental health and suicide prevention.

The Ryan Bowers Foundation is committed to tackling the pressing crisis of mental health illness, self harm, suicide and drug overdose. We are on a mission to bring unique and **solution based** activities to communities across the nation in Ryan's name, starting in his home town of Ocean Beach, California.

It is a pleasure to partner with The Hodads foundation and Diamond Minds again!

On Sept 17th, 2023 we will hold our 2nd Annual **You Are Not Alone Run/Walk** on Newport Ave. We're calling upon the community to take part in this run/walk. Our goal is to host 1,000 runners and walkers on that day, inviting them to participate and take advantage of the many activities that will be available, such as but not limited to:

- We will be closing 4.5 Miles of street from Newport Ave to the end of Sunset Cliffs and back!
- The route will be filled with art and colors as we simulate traveling through all 7 chakras
- Mental Health Village (mental health resource booths, a meditation area, yoga classes, massage booths, free creative art space, etc.)
- Live music
- Obstacle course on the beach
- Cpr First Aid Training
- Food vendors
- Live art
- Pop up art gallery
- Special guests
- And much more!!

Our supporters make our impact possible. We're extremely grateful and encourage you to give as you can. Your contributions will be used to fund the **You Are Not Alone** event.

With your help, we look forward to having a positive impact on people's lives who are suffering from mental health issues.

This event is an effort to help in each other's healing through laughter, good times, education and support.

We invite you to align with our work through sponsorship at the following levels:

- \$5,000 Title Sponsor
- \$1,000 Platinum
- \$500 Gold
- \$250 Silver
- \$100 Community
- \$50 Friend

All contribution levels are needed and greatly appreciated. All supporters will be listed on our social media platforms. Sponsors who contribute at higher levels will receive additional partnership benefits.

If your organization would like to participate in this year's event as a sponsor, please contact us at youarenotaloneob@gmail.com

Or visit us at

www.youarenotaloneob.com

Thank you for your time, consideration and for helping us support mental health in Ocean Beach!

-You Are Not Alone Run/Walk OB-

Thank you for your support at the following sponsorship levels:

Friend Sponsor \$50

- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags

Community Sponsor \$100

- Name recognized on event day
- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags

Continued on the next page.

Silver Sponsor \$250

- Logo on all of our **You Are Not Alone** fliers
- Name recognized on event day
- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags
- 2 free registrations

Gold Sponsor \$500

- Logo on stage skirt
- Logo on You Are Not Alone flier
- Name recognized on event day
- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags
- 4 free registrations

Platinum Sponsor \$1,000

- Logo in prominent position on You Are Not Alone flier
- Logo on stage skirt in prominent position
- Name recognized on all marketing and media runs
- Name recognized on event day
- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags
- 8 free registrations

Title Sponsor \$5,000 3 available slots

- Name on front of You Are Not Alone flier as presenter in top position
- Free 10x10 vendor booth space in prominent position in festival area
- Logo in top position on stage skirt
- Opportunity to speak at media runs (radio, TV spots)
- Chance to speak on stage during festival
- Name recognized as platinum sponsor during all media runs
- Name recognized on event day
- Logo on top stage banner
- Acknowledgment on our social media platforms
- Opportunity to add to our gift bags
- 20 free registrations

All sponsorships are tax deductible. Tax I.D. available upon request. Thank you for your time.